

## CEBA Deal Tracker

The CEBA Deal Tracker showcases the energy buyers that drive progress through the procurement of renewable energy, accelerating a zero-carbon energy future and greening the grid for all.

Since 2015, the community of large energy buyers, energy providers, service providers, the NGO/industry trade community, and the energy market as a whole have looked to CEBA for the semi-annual Deal Tracker for market growth and key actors leading procurement. The CEBA Deal Tracker depicts historic renewable energy (RE) market trends, as well as annual number and volume of deals announced.

### Data Sources

The Deal Tracker represents publicly announced contracted capacity of corporate Power Purchase Agreements (PPAs), Green Power Purchases, Green Tariffs, and Outright Project Ownership in the U.S. from 2015-2020 YTD.

The Deal Tracker only includes deals that are:

- publicly announced and/or are accessible through the public domain and regulatory filings;
- have been approved by the PUC if a Utility deal;
- offsite (no onsite deals are included);
- new generation or a qualified repowering project; and
- located in the United States.\*

Although not public in the Deal Tracker, CEBA records the buyer, deal volume, technology, announced date, state, energy region, project generation, Fortune 500 status, and first-time buyers. If available, CEBA also records contract length, developer, third party supporter, project name, type of deal, expected COD, and actual COD.

### Value Offer

The CEBA Deal Tracker illustrates the past and present state of the RE market. It presents current key actors leading procurement and the gaps to overcome to reach RE goals. The CEBA Deal Tracker is an opportunity for exposure and visibility for those buyers active in the RE market and provides peer-to-peer comparison. For new and first-time buyers, the CEBA Deal Tracker identifies tools and resources from experienced buyers. The CEBA Deal Tracker demonstrates to regulated utility providers that demand for RE is growing and makes the business case for providers to offer resources, tariffs and rates to meet the demand.

### Looking to 2020

Since 2016, there has been an increase in both the number of deals and total deal volume each year. In 2020, we can expect to see the trend continue, including an increase in the:

- number of deals announced,
- number of new buyers announcing RE deals,
- number of small buyers announcing RE deals, and
- total annual deal volume.

\*Member and non-member buyers that meet the criteria are both included in the CEBA Deal Tracker.

If you have any additional questions, please see our Deal Tracker FAQ or contact [communications@cebayers.org](mailto:communications@cebayers.org)