

The Corporate Colocation and Cloud Buyers' Principles

[Future of Internet Power](#) (FoIP), a key coalition of data service providers and customers identifying barriers to and developing solutions for energy management and renewable energy procurement by colocation data center facilities (colos) and outsourced cloud infrastructure (cloud) service providers, is aiming to power the internet with 100 percent renewable energy. As prime customers of energy-intensive colo and cloud services, we believe that increased ambition and efforts to maximize renewable procurement and optimize energy management by colo and cloud service providers will result in a cleaner internet. Given the growing interest among colo and cloud customers and service providers to use low-carbon energy sources and meet sustainability goals, Future of Internet Power created the following Corporate Colocation and Cloud Buyers' Principles.

The Corporate Colocation and Cloud Buyers' Principles

As customers of colocation and cloud services, we agree that the following principles, if followed by colocation and cloud service providers, will help us meet our sustainability goals. We will give preference to providers who do the following:

 Options	 Data	 Incentives	 Collaboration	 Disclosure	 Advocacy
Provide options for cost-competitive services powered by renewable resources that reduce emissions beyond business as usual.	Deliver regular data on the customer's direct and indirect energy consumption, water consumption, greenhouse gas emissions, and other environmental data.	Align the partnership between customer and service provider so both parties have an incentive to reduce greenhouse gas emissions.	Provide options for customer collaboration on efficiency and renewable energy enhancements.	Publicly disclose total global corporate greenhouse gas footprint, physical energy sources, and allocated energy sources by geographic region.	Engage in policy advocacy efforts that support the use of renewable energy and grid decarbonization.

Signatories



Supporters



Technical and Other Industry Supporters



The companies above are signatories and supporters of the Corporate Colocation and Cloud Buyers' Principles as of October 2021. We encourage all customers of colo and cloud services to become signatories, thereby demonstrating company support for the six Principles. We welcome colo and cloud service providers, as well as service providers in supporting industries, to become supporters of this effort and work with their customers to put the Principles into practice. Contact REBA to learn more about how to become a signatory or a supporter of this initiative.

For More Information

Please visit REBA's [FoLP webpage](#)

Contact

If your company is interested in signing on, contact:

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REBA is an alliance of large clean energy buyers, energy providers, and service providers who, together with NGO partners, are unlocking the marketplace for all energy buyers to lead a rapid transition to a cleaner, prosperous, zero-carbon energy future.