

# Signatory Form for the Principles

## The Corporate Colocation and Cloud Buyers' Principles

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### BACKGROUND

The Future of Internet Power (FoIP), a key coalition of data service providers and customers identifying barriers to and developing solutions for energy management and renewable energy procurement by colocation data center facilities (colos) and outsourced cloud infrastructure (cloud) service providers, aims to power the internet with 100% renewable energy. As prime customers of energy-intensive colo and cloud services, we believe that increased ambition and efforts to maximize renewable procurement and optimize energy management by colo and cloud service providers will result in a cleaner internet. Given the growing interest among colo and cloud customers and service providers to use low-carbon energy sources and meet sustainability goals, Future of Internet Power created the following Corporate Colocation and Cloud Buyers' Principles.

The Corporate Colocation and Cloud Buyers' Principles outline six criteria that companies using colo or cloud services would like to see their service providers meet. The Principles are **concise, directional statements that are non-binding** and intended to encourage colo and cloud customers to engage with providers about options for efficiency and renewable energy solutions. The Principles can also be used as a **criteria checklist** when companies are siting new colo or cloud service providers and locations.

# The Corporate Colocation and Cloud Buyers' Principles

As customers of colocation and cloud services, we agree that the following principles, if followed by colocation and cloud service providers, will help us meet our sustainability goals. We will give preference to providers who do the following:

 Options	 Data	 Incentives	 Collaboration	 Disclosure	 Advocacy
Provide options for cost-competitive services powered by renewable resources that reduce emissions beyond business as usual.	Deliver regular data on the customer's direct and indirect energy consumption, water consumption, greenhouse gas emissions, and other environmental data.	Align the partnership between customer and service provider so both parties have an incentive to reduce greenhouse gas emissions.	Provide options for customer collaboration on efficiency and renewable energy enhancements.	Publicly disclose total global corporate greenhouse gas footprint, physical energy sources, and allocated energy sources by geographic region.	Engage in policy advocacy efforts that support the use of renewable energy and grid decarbonization.

## NEW SIGNATORY CONFIRMATION

\_\_\_\_\_ agrees to support the Corporate Colocation and Cloud Buyers' Principles by giving preference to colo and cloud service providers that meet the six criteria and show their support for maximizing renewable energy solutions in data centers.

### SIGNATURE

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*The Clean Energy Buyers Association (CEBA) activates a community of energy customers and partners to deploy market and policy solutions for a carbon-free energy system. CEBA's aspiration is to achieve a 90% carbon-free U.S. electricity system by 2030 and a global community of customers driving clean energy.*

## SIGNING ON

To sign on, please email this form to Lily Proom ([lproom@cebuyers.org](mailto:lproom@cebuyers.org)) and provide an **approved company logo**.

Your logo will be added to relevant documents recognizing your company as one of “The Corporate Colocation and Cloud Buyers’ Principles Signatories.”

There is **no fee or CEBA membership** required to sign on.

Signatories are accepted on an ongoing basis and will be amplified through relevant CEBA channels.