The Clean Energy Buyers Association (CEBA) is comprised of energy customers seeking to procure clean energy across the U.S. Today, our membership of nearly 300 includes stakeholders from the commercial and industrial sector, non-profit organizations, as well as energy providers and service providers. CEBA’s aspiration is to achieve a 90% carbon-free U.S. electricity system by 2030 and to cultivate a global community of energy customers driving clean energy for all.

COMMUNITY SOLAR PRIMER

Community solar, also known as shared solar, community distributed generation, or solar gardens/farms, offers energy customers a middle ground between small-scale installation and large utility-scale procurement. Because logistical concerns can make on-site projects difficult, and because options for procuring clean energy close to load centers vary by geography, community solar can offer energy customers an attractive alternative for clean energy procurement.

The COMMUNITY SOLAR PRIMER aims to supply energy customers with the right knowledge and tools to engage internal and external stakeholders in the procurement process. The primer includes:

- Explanation of community solar benefits in your renewable energy portfolio
- Highlights and key takeaways from an experienced CEBA member customer
- Pre-project planning criteria

Energy customers interested in community solar should consider these questions:

- Why should my organization consider community solar?
- What should my organization know if pursuing community solar?
- What community benefits can local solar provide?
- What markets are the most active for community solar?

Community solar projects can serve as a way to diversify an organization’s clean energy portfolio and help address overall decarbonization goals to accelerate a zero-carbon energy grid. Energy customers who implement community solar strategies can achieve both economic and social targets, as projects provide cost savings and are mutually beneficial for them and the communities in which the project operates.

The Department of Energy has established a target of the equivalent of five million homes to be powered by community solar energy by 2025. As the market continues to see rapid growth and gain regulatory support, engaging your organization in a community solar solution can help accelerate access to clean energy for all.