



CEBA Deal Tracker

The CEBA Deal Tracker showcases the energy customers that drive progress through the procurement of clean energy, accelerating a 90% carbon-free U.S. electricity system by 2030, and ensuring customer-driven clean energy for all.

Since 2015, the community of energy customers, energy providers, service providers, NGO, industry trade community, and the energy market as a whole have looked to CEBA for the semi-annual Deal Tracker for market growth and key actors leading procurement. The CEBA Deal Tracker depicts historic clean energy market trends, as well as annual number and volume of deals announced.

Data Sources

The Deal Tracker represents publicly announced contracted capacity of corporate Power Purchase Agreements (PPAs), Green Power Purchases, Green Tariffs, Energy Storage Agreements, Bilateral Deals with Utilities, Energy Customer Tax Equity Investments, and Outright Project Ownership in the U.S. from 2015-2021 YTD.

The Deal Tracker only includes deals that are:

- Publicly announced and/or are accessible through the public domain and regulatory filings
- Have corporate off-taker in the commercial and industrial sector
- Have been approved by the PUC if a Utility deal
- Off-site, utility-scale project, or on-site project ≥ 20 MW in capacity
- New generation or a qualified repowering project; and
- Located in the United States.

Although not public in the Deal Tracker, CEBA records the energy customer, deal volume, technology, announced date, energy region, Fortune 500 status, and first-time customers. If available, CEBA also records contract length, developer, third-party supporter, project name, type of deal, associated energy storage, risk management attribute, social or environmental impact (“Beyond the Megawatt”) attribute, aggregated agreements, expected COD, and actual COD.

Value Offer

The CEBA Deal Tracker illustrates the past and present state of the clean energy market. It presents current key actors leading procurement and the gaps to overcome to reach clean energy goals. The CEBA Deal Tracker is an opportunity for exposure and visibility for those customers active in the clean energy market and provides peer-to-peer comparison. For new and first-time energy customers, the CEBA Deal Tracker identifies tools and resources from experienced energy customers. The CEBA Deal Tracker demonstrates to regulated utility providers that demand for clean energy is growing and makes the business case for providers to offer resources, tariffs, and rates to meet the demand.

Looking Ahead to 2022

Since 2016, there has been an increase in both the number of deals and total deal volume each year, even among challenging market conditions in 2020 and 2021. In 2022, we can expect to see the trend continue, including an increase in the:

- Number of deals announced,
- Number of new buyers announcing clean energy deals,
- Number of energy storage agreements,
- Number of deals with Beyond the Megawatt component,
- Number of deals tied to carbon balance (i.e. net-zero, net-positive, 24/7/365 etc.) commitments,
- and number of small buyers announcing clean energy deals.

*Member and non-member energy customers that meet the criteria are both included in the CEBA Deal Tracker.

If you have any additional questions, please see our Deal Tracker FAQ or contact communications@cebuyers.org