ABOUT THE CLEAN ENERGY BUYERS ASSOCIATION

The Clean Energy Buyers Association (CEBA) is comprised of energy customers seeking to procure clean energy across the U.S. Today, our membership of nearly 300 include stakeholders from the commercial and industrial sector, non-profit organizations, as well as energy providers and service providers.

CEBA’s aspiration is to achieve a 90% carbon-free U.S. electricity system by 2030 and to cultivate a global community of energy customers driving clean energy.

LESSEN provides a deep dive into the fundamental components of sustainable energy projects, including:

- Making the internal business case for sustainable energy
- Energy efficiency strategies and technologies
- On-site clean energy generation and off-site clean energy procurement
- Expert guidance on how to execute sustainable energy management strategies

If you are interested in attending or have additional questions, please email education@cebuyers.org
Who should participate in LESSEN?
Data center or commercial real estate professionals focused on energy management, facilities management, procurement, and corporate sustainability

LESSEN Schedule Overview
LESSEN will consist of five workshops over 3 months*:

APRIL 6
- Getting Started, Efficiency, On-site Generation
  April 6-7
  11 AM-5 PM ET
- Building the business case for sustainable energy
- Target setting and measurement
- GHG emissions accounting

APRIL 7
- Energy efficiency
- On-site generation

MAY 4
- Off-site Procurement
  May 4-5
  11 AM-5 PM ET
- U.S. regulatory environment
- Off-site procurement options
- Energy pricing overview
- Risk considerations

MAY 5
- Project finance
- Key contract terms
- Accounting considerations
- Procuring external support
- Post-close and pose-COD issues

JUNE 15
- Moving to Procurement, Advancing Your Goals
  June 15
  11 AM-5 PM ET
- Moving from goal to procurement
- Maximizing procurement impact
- Workshop to advance individual sustainable energy options

*Note: To attend each workshop, participants must have attended previous workshops.