

THE CEBA DEAL TRACKER: FAQ

The CEBA Deal Tracker highlights energy customers that have **voluntarily** procured over 60 gigawatts (GW) of clean energy, leading the clean energy transition since 2014.

Q: What is the purpose of the CEBA Deal Tracker?

A: The CEBA Deal Tracker showcases the growing community of energy customers that voluntarily procure clean energy to accelerate a 90% carbon-free U.S. electricity system by 2030. Energy customers, energy providers, service providers, NGOs, industry trade groups, and the energy market as a whole look to CEBA's Deal Tracker for market trends and key actors leading procurement of clean energy. The CEBA Deal Tracker depicts the annual number and volume of deals announced by energy customers in the commercial and industrial sectors.

Q. What types of deals are included in the Deal Tracker?

A: The CEBA Deal Tracker represents publicly announced procurement of clean energy by commercial and industrial (C&I) sector customers through power purchase agreements (PPAs), green tariffs, bilateral deals with utilities, energy storage agreements, energy customer tax equity investments, and direct project ownership in the U.S. from 2016-2022.

The CEBA Deal Tracker only includes deals that are:

- Publicly announced and/or are accessible through the public domain and regulatory filings, including approval by a state public utility commission (PUC) for utility deals;
- Have a corporate off-taker in the C&I sector;
- For an off-site, utility-scale project, or an on-site project at least 20 MW in capacity;
- For new clean energy projects or a qualified repowering project; and
- Located in the United States.

Q: Does CEBA keep data included in the Deal Tracker confidential?

A: Yes. CEBA never shares specific member data that is not already in the public domain. CEBA does not distribute underlying data or analysis methods used to inform the CEBA Deal Tracker to ensure confidentiality and equitable services to members.

Q: What value does CEBA's Deal Tracker provide?

A: The CEBA Deal Tracker illustrates the past and present state of the corporate clean energy market. It presents current key actors leading procurement and progress toward clean energy goals.

The CEBA Deal Tracker is an opportunity to demonstrate leadership and collaboration in the clean energy market and provides peer-to-peer comparison. It also demonstrates to project developers and other energy providers — including regulated utility providers — that demand for clean energy is growing and makes the business case for providers to offer additional carbon-free energy products and contracting structures to meet growing customer demand.

Q: Why doesn't CEBA track on-site projects?

A: To-date, CEBA has tracked deals for off-site, utility-scale projects. Off-site deals are typically announced publicly, making it easier for CEBA to track and share. On-site projects are not usually announced publicly and are more

focused on meeting distributed generation needs (smaller in scale), making them difficult for comprehensive tracking. On-site deals can be, and are, impactful but other groups are better positioned to track on-site deals. On-site deals 20 MW or greater in size fall into the category of utility-scale projects that are tracked by and included in CEBA's Deal Tracker.

Q: How frequently is the Deal Tracker updated?

A: The Deal Tracker is updated quarterly, with additional insights provided for CEBA members via CEBA's InterConnect member portal . The most up-to-date version can be seen [here](#).

Q: What can I do if I don't see my company's deal on the Deal Tracker?

A: Congratulations on your new deal, we are sorry it was missed! Please send an email to communications@cebuyers.org with a link to the public announcement for your new deal and any additional details you would like to include.

Q: Can I use and share CEBA's Deal Tracker?

A: Yes! Please attribute the Deal Tracker image with the following: "Credit: Clean Energy Buyers Association (CEBA)" and direct audiences back to the [CEBA website](#). Please do not change or manipulate the Deal Tracker. The Deal Tracker is subject to copyright.

Please email further questions to communications@cebuyers.org.