



CLEAN ENERGY BUYERS ALLIANCE
Customer-Driven Clean Energy For All

2022

CLEAN ENERGY BUYERS ALLIANCE **IMPACT REPORT**

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The Clean Energy Buyers Alliance is a consortium of two organizations, the Clean Energy Buyers Association (CEBA), a 501(c)(6) business trade organization, and the Clean Energy Buyers Institute (CEBI), a 501(c)(3) charitable nonprofit, whose missions and methods are complementary. As a business trade association, CEBA activates a community of energy customers and partners to deploy market and policy solutions for a carbon-free energy system. Complementing CEBA as a public-good nonprofit, CEBI solves the toughest market and policy barriers to achieve a carbon-free energy system.

Dear Friends and Partners,

In March 2023, the IPCC released the final installment of its Sixth Assessment Report, which found that we are not on track to limit global warming to 1.5 degrees Celsius. But with a quantum leap in climate action, we can still meet this critical target.

In 2022, the Clean Energy Buyers Alliance community proved it is ready to help drive the urgent action necessary to decarbonize the power sector at home and abroad. The Alliance had our most impactful year yet: record-setting renewable energy deal announcements, unprecedented public policy engagement, and thousands of energy customers educated and trained.

In the following annual impact report, you will read about key milestones cleared last year that position our community to dramatically scale our impact. These milestones range from announcing 16.9 gigawatts (GW) of new clean energy deals in 2022, to securing new legislation that puts energy customers in the driver's seat to achieve ambitious decarbonization goals, to expanding our mandate to increase carbon-free electricity globally.

Over the last decade, our community of commercial and industrial energy customers has purchased 64.9 GW of clean energy. Those purchases were 40% of all new carbon-free energy added to the United States electricity system, steadily reducing emissions from the electric power sector. The Alliance's progress has served to reinforce our conviction that our theory of change works—large clean energy customers have the buying power and influence to play an outsized and critical role in achieving decarbonized energy systems.

As the second-largest emitter of greenhouse gases in the world, the United States must lead. With over 60% of U.S. electricity consumed by commercial and industrial companies, energy customers play a key role in decarbonizing, which is why we set a bold aspiration of a 90% carbon-free U.S. electricity system by 2030.

Similarly, U.S. companies are among the best positioned organizations to drive global decarbonization because they have ambition, scale, and reach. Accordingly, our aspiration is a global community of energy customers driving clean energy around the world by 2030.

The Clean Energy Buyers Alliance is a consortium of two organizations whose missions and methods are complementary: the Clean Energy Buyers Association (CEBA), a 501(c)(6) business trade organization, and the Clean Energy Buyers Institute (CEBI), a 501(c)(3) charitable nonprofit. CEBA activates a community of energy customers and partners to deploy market and policy solutions for a carbon-free energy system. CEBI solves the toughest market and policy barriers to achieve a carbon-free energy system.

I've been engaged with this community since the idea was born as Renewable Buyers Day in 2013, when I was director of sustainability for global renewable energy at Walmart Stores, Inc. Today, 10 years later, I'm filled with more optimism than ever that this community of clean energy customers partnering with energy providers, leading environmental NGOs, philanthropies, and now governments, is poised to achieve its powerful vision—customer-driven clean energy for all—at the pace and scale necessary to address the climate emergency.

The IPCC's synthesis report was yet another clarion call for climate action. Thank you for partnering with us and rising to the demands of this decisive decade. It is game on!

Sincerely,



Miranda Ballentine
CEO, CEBA & CEBI



2022 HIGHLIGHTS

With your partnership and support, the Clean Energy Buyers Alliance had a milestone year advancing **customer-driven clean energy for all**. This 2022 Annual Impact Report reviews the accomplishments of our member community and our broader community that collaborates to advance strategic initiatives moving us toward our 2030 aspirations:

- A 90% carbon-free U.S. electricity system
- A global community of energy customers driving clean energy around the world

25%+ INCREASE IN MEMBERS

- 350 CEBA member companies
- 8,859 individuals educated
- 150+ members engaged in CEBI Initiatives solving clean energy's toughest challenges

LANDMARK FEDERAL POLICY WINS

Energy customer priorities were included in every major policy act in which CEBA and its members engaged, from the 2021 Bipartisan Infrastructure Law (BIL) to the 2022 Inflation Reduction Act (IRA) to the FY23 Omnibus Appropriations.

64.9 GIGAWATTS

We surpassed our goal of supporting 60 gigawatts of new clean energy commitments by the commercial and industrial community by 2025 at the end of 2022—three years ahead of schedule!

GOING GLOBAL

Years of growing demand from multinational companies seeking to expand access to carbon-free electricity, and the appointment of the Alliance as Joint Secretariat of the U.S. Department of State's [Clean Energy Demand Initiative](#) led to the creation of our new Global Program.

BUILDING THE CEBA COMMUNITY

The heart of the Clean Energy Buyers Alliance is its community of CEBA members—a community that **grew 25% in 2022** to more than **350 member companies**. This powerful community is responsible for **40% of new carbon-free energy** (CFE) added to the U.S. electricity system since 2014. Through convenings, Boot Camps, and virtual events, CEBA activates energy customers to deploy clean energy market and policy solutions.



Cheryl D. Comer
Senior Director, Membership

*“Our members are the **heartbeat and pulse** of CEBA. By bringing their experiences to our convenings and workshops, they bring real-world complexity to our sessions and empower more robust problem solving. Our leaders embolden our aspirations and help **create pathways** for fast followers so that the clean energy journey is accessible to more energy customers. The CEBA community is more than the sum of its parts. **Working together**, we will achieve customer-driven clean energy for all.”*



"I reach out to a lot of my peers in this room. One thing CEBA does really well is build communities."

– Megan Lorenzen

Senior Manager, Sustainability at Salesforce

CEBA CONNECT SPRING SUMMIT

In May 2022, we hosted our largest ever CEBA Connect Spring Summit in Detroit, Michigan, with more than 800 participants. We held 30 sessions on topics ranging from the need for organized wholesale electricity markets and transmission to how to maximize community benefits through clean energy transactions.



CEBA BOOT CAMPS

Boot Camps are in-depth learning opportunities to help energy customers navigate the complexities of energy markets and procurement pathways. Attendees collaborate to learn about each stage of the procurement process, best practices, lessons learned, and how to avoid common transaction pitfalls.

"CEBA Boot Camp gave me the confidence to participate in clean energy transactions by providing a strong foundation of knowledge and recommendations to help make the process go smoothly."

– Mo Phenix, Hewlett-Packard

CEBA BUYERS POLICY TEAM (BPT)

The BPT, which is composed of more than 30 leading energy customers, convenes monthly to inform strategies for our policy priorities. The IRA and the FY23 Omnibus Appropriations Bill passed with CEBA support and included CEBA priorities.



CEBA CONNECT FALL FORUM AT VERGE 22

In October 2022, we hosted our CEBA Connect Fall Forum at VERGE in San Jose, California. More than 450 individuals registered. Our sessions covered topics including implications of the IRA, tax equity, SEC requirements, and procurement options in Asia.



SCALING CLEAN ENERGY DEPLOYMENT

The commercial and industrial (C&I) sectors are crucial to decarbonizing electricity systems because they are often countries' largest electricity customers. In the United States, the C&I community accounted for 60% of U.S. retail electricity used in 2019. Because of the significant leverage the C&I community has, the idea was born in 2013 for a community to help C&I customers buy clean energy to hasten grid decarbonization. After a strong pilot phase, CEBA was established as an independent nonprofit in 2019. Our first audacious goal was to support 60 gigawatts of new clean energy commitments by the C&I community by 2025.



Joshua Kaplan

Senior Manager

Transaction Acceleration Group

*"When I began working with the CEBA community seven years ago, we had some tough conversations about our **60-gigawatt aspiration**. Looking at our Deal Tracker back then, some felt it was too ambitious because it required such a dramatic ramp up in transactions.*

*"Now, with new and even more ambitious aspirations, I am filled with confidence that the CEBA community is what's needed to achieve them. If there is one thing that has surpassed CFE transactions, it's the **collective power** of the CEBA community, which has a track record of transforming audacious ambitions into the new status quo. We've done it before; we'll do it again."*



MEETING AND EXCEEDING EXPECTATIONS

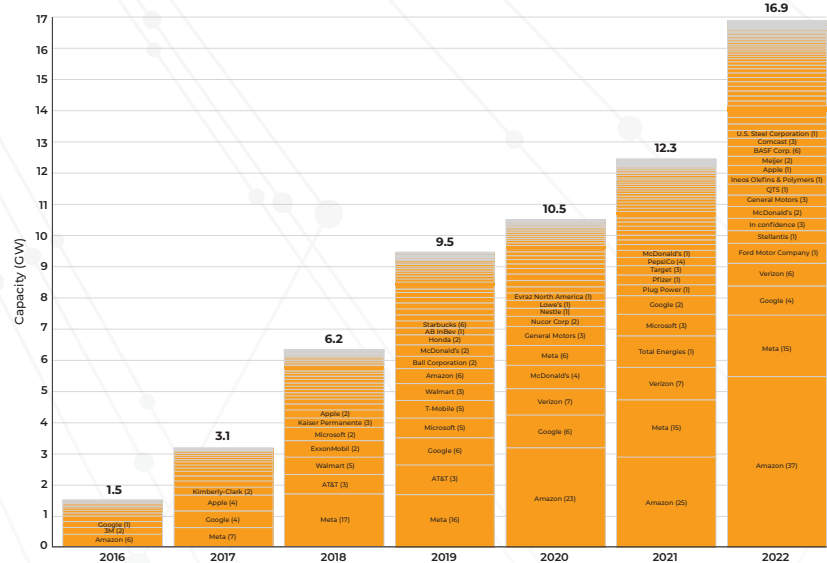
After a record-breaking year in 2022, during which **16.9 gigawatts** of new clean energy commitments were made, we reached **64.9 gigawatts**—surpassing our 60-gigawatt goal three years ahead of schedule.

We are so inspired by the CEBA community's commitment to carbon-free energy that we are scaling our ambitions. Working with even more institutional energy customers and their supply chain partners around the world, we are **aiming for 500 gigawatts** of clean energy procured by commercial, industrial, and institutional (CI&I) energy customers globally by 2030.



CEBA Deal Tracker 2016 through Q4 2022

Energy Customers Accelerate Clean Energy Deals



As of December 31, 2022. Includes publicly announced corporate clean energy procurement through power purchase agreements, green tariffs, tax equity investments, and project ownership in the U.S. from 2016-2022. Excludes onsite generation <20 MW. (4) indicates number of deals each year by individual companies.

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The CEBA community's clean energy procurement success is supported by our convenings, effective peer-to-peer education through Boot Camps and focus groups, as well as published resources. Last year, **77 educational resources** were published on our CEBA InterConnect member portal. Popular resources from 2022 include:



DRIVING DECARBONIZATION POLICY

In 2021, we amplified the trusted business voice to secure key customer-driven clean energy provisions in the BIL—including **\$2.5 billion for a transmission facilitation program**. Building on our momentum, in 2022 we continued to galvanize the business community to support more clean energy provisions in the IRA and the FY23 Federal Appropriations, which allocated funds toward the BIL implementation. Key wins that advance our priorities for transmission, for organized wholesale electricity markets, and for increasing demand for all CFE technologies include:

- **\$100 million provision on interregional transmission planning** combined with offshore wind planning in the IRA (CEBA influenced)
- **\$25 million for transmission planning** in the FY23 Omnibus spending bill (CEBA influenced)
- **\$16.5 million to the U.S. Department of Energy (DOE) to provide funding to state-led organized market expansion** and improvement in the FY23 Omnibus spending bill (CEBA led and written)
- **\$3 million to the U.S. Energy Information Administration (EIA) to implement data harmonization provisions** in the FY23 Omnibus spending bill (CEBA led and written)
- **Federal Energy Regulatory Commission (FERC) Notice of Proposed Rule Making on Transmission Planning** included several recommendations expressed in CEBA comments

*“The Clean Energy Buyers Alliance brings an influential, nonpartisan voice to energy policy and regulatory arenas. Decision makers want to hear from CEBA members because of their **real-world** experience decarbonizing business operations, bringing investments that translate into jobs and clean **economic growth**. We support CEBA and CEBI’s work because nonpartisan voices informed by experience are critical to advance durable clean energy policy.”*

– Virginia Lacy

Senior Director of Philanthropic Services at Energy Innovation Policy & Technology LLC



The Alliance’s domestic decarbonization strategy is grounded in objective, market-based research. In 2022, in partnership with Resources for the Future, we published [Pathways Toward Grid Decarbonization](#). Our research demonstrates that in the absence of a national clean energy standard or aggressive utility decarbonization, cost-effective grid decarbonization requires:

1. Expanding market access
2. Accelerating transmission buildout
3. Increasing demand for all carbon-free energy technologies

EXPANDING MARKET ACCESS

By 2030, we strive to have a marketplace where every institutional energy customer in the United States has access to carbon-free energy that materially decarbonizes the grid. [Our research](#) reinforces former FERC Commissioner William Massey's perspective: "Organized regional [electricity] markets are one of the surest and lowest cost paths to achieving a clean energy future in the United States."

In addition to our federal work, we are advancing efforts to establish organized markets where they do not exist in the West and Southeast. CEBI estimates that market expansion in the West and Southeast would **save customers \$11 billion annually**. Key milestones from 2022 include:

- CEBA influenced market governance principles that nine states signed.
- The California Independent System Operator (CAISO's) Extended Day-Ahead Market (EDAM) initiative selected and relied on three CEBI studies.

ACCELERATING TRANSMISSION BUILDOUT

By 2030, we strive to have all identified priority transmission lines under construction. Modernizing the United States' outdated and fragmented electricity transmission system is central to decarbonizing it. According to a September 2022 Princeton University study, if the nation continues at a business-as-usual pace in transmission development, only 20% of potential emissions reductions that the IRA could deliver by 2030 would be realized. Unlocking the full potential of the IRA requires the nation's transmission network to double or triple in size.

FERC AND DOE ARE USING CLEAN ENERGY BUYERS ALLIANCE RESEARCH IN RULEMAKINGS.

CEBA Director of Market and Policy Innovation Adrienne Mouton-Henderson participated in FERC's Panel 3: Regional Transmission Planning for Reliability and Cost Management. **CEBA filed nine briefings at FERC in 2022.**

Panel 3: Regional Transmission Planning for Reliability

Regional Transmission Planning for Reliability and Cost Management

Afternoon Session

INCREASING DEMAND FOR ALL CARBON-FREE ENERGY (CFE) TECHNOLOGIES

By 2030, we strive to have robust voluntary clean energy uptake across a full suite of CFE technologies—wind and solar, as well as long duration storage, clean hydrogen, advanced nuclear, enhanced geothermal, and more. We will need to deploy an array of technologies to achieve systemic grid decarbonization.

In 2022, we created a powerful community of more than **100 stakeholders**, including energy customers, service providers, federal agencies, and NGOs, all working together to solve barriers to new voluntary CFE markets.

There is a “rules and rewards ecosystem” that shapes voluntary customer behavior and has driven enormous success in wind and solar deployment. Evolving this ecosystem is critical to propel similar success for a broad array of CFE technologies. The success of the BIL and the IRA requires this evolution because these historic laws will result in public investment of billions of dollars in new technologies and infrastructure to decarbonize the U.S. electricity system. A senior DOE official told CEBI’s CEO, **“The success of these public investments is highly dependent on off-takers.”**

With our community of stakeholders, we published the Next Gen CFE Procurement [Activation Guide](#), which serves as a roadmap to evolve the rules and rewards ecosystem and spur private investments in a full suite of next generation CFE solutions.

“CEBI is advancing important, timely research with key stakeholders and delivering insights that are accelerating evolutions in voluntary markets.”

– Ben Gerber
President & CEO of M-RETS



Doug Miller

Director
Market & Policy Innovation

*“Incentives and standards matter. Wind and solar deployment outpaced all projections over the past 10 years, largely due to the incentives and standards that **propelled** voluntary customer investments. Now, we can channel the power of energy customer investments to drive more systemic grid decarbonization through **next generation solutions**. This requires updating the incentives and standards that shape demand. With updates that empower customers to send more targeted market signals for clean energy that maximizes decarbonization impact—and includes important considerations like value chain decarbonization and positive community impacts—we can hasten systemic grid **decarbonization** for the benefit of all.”*



CUSTOMER-DRIVEN

CLEAN ENERGY FOR ALL

While breaking down clean energy transaction barriers with our CEBA members through education and advocacy, we have an opportunity to leverage our community to expand our impact. Through our public-benefit nonprofit, CEBI, we seek to achieve the social and environmental benefits possible through the clean energy transition, and to help potential energy customers who face unique barriers gain access and join the movement.

MAXIMIZING ENVIRONMENTAL AND SOCIAL OUTCOMES

CEBI's [Beyond the Megawatt \(BTM\)](#) is a stakeholder-driven initiative to advance an energy transition that is resilient, equitable, and environmentally sustainable by leveraging the opportunities presented through leading clean energy customer transactions.

"I commend CEBI's effort to bring together a diverse set of stakeholders to advance responsible renewables. While the challenges we face in the supply chain, equitable transition, and environmental considerations are tough, I believe we can collectively come up with solutions that make renewable energy procurement not only emissions free but responsible in every sense of the word. We can't afford to do otherwise."

– **Serina Lesnar**
Schneider Electric

CEBI launched the Beyond the Megawatt Initiative at the CEBA Connect Spring Summit, May 2022 in Detroit, Michigan.

In its first year, the BTM team built the infrastructure and laid the groundwork for the BTM initiative thanks to the support and engagement of **140+** active working group members.

2022 Beyond the Megawatt milestones include:

13

ENERGY CUSTOMERS
EMBEDDED BTM
PRINCIPLES

24

PROJECT
EMBEDDED BTM
PRINCIPLES

6.1 GW

OF PROJECTS
INCLUDE BTM
ATTRIBUTES

650+

INDIVIDUALS
ENGAGED IN
BTM EVENTS

Our expert community of stakeholders is informing guidance documents and principles. Already, we have published:

- A business case for going Beyond the Megawatt
- An energy resilience 101 primer series



Ornella Nicolacci

Director

Transaction Acceleration Group

*"I'm inspired daily by our community of CEBA members, nonmember companies, NGOs, academia, community organizations, and federal agencies. It's an incredible group of **problem solvers** and trailblazers who are genuinely committed to maximizing impact. Together, we have created the [Principles for Purpose-Driven Energy Procurement](#) to help raise the bar for the industry. And we are growing fast—we are now exploring potential partnerships with **international organizations** to help bring clean energy to vulnerable communities around the world through customer demand.*

*"We have so much **gratitude** for our Foundational Funders, who made Beyond the Megawatt possible: Amazon, First Solar, General Motors, Hemlock Semiconductor, Johnson & Johnson, Salesforce, Walmart, and Workday, Inc."*

CEBA MEMBERS ARE GOING BEYOND THE MEGAWATT

- **Decarbonizing supply chains, upskilling the workforce, and enhancing grid resilience:** McDonald's and its logistics partners signed an innovative aggregation virtual power purchase agreement for 189 megawatts with Enel Solar Energy.
- **Renewables with regenerative agriculture:** [Meta partnered with Silicon Ranch to purchase 720 megawatts of renewable energy to support Meta's operations in Georgia and Tennessee.](#)
- **Workforce development:** [Microsoft and Volt Energy Utility, a Black-led solar energy development firm, partnered to advance a groundbreaking equity power purchase agreement.](#)

DECARBONIZING THE MOST CHALLENGING SECTORS

As industrial processes like steel manufacturing electrify to meet climate goals, their share of the grid is only likely to increase from the current 25% of U.S. electricity demand. CEBI's [Decarbonizing Industrial Supply Chain Energy \(DISC-e\)](#) program tackles industrial sector greenhouse gas emissions by harnessing the collective power of large clean energy customers to accelerate the market for low-carbon industrial commodities.

In its second year as a CEBI program, DISC-e focused on two key areas of infrastructure: 1) solar photovoltaics, one of the fastest growing areas of industrial emissions, and 2) building materials, one of the largest areas of industrial emissions. In 2022, we:

- Engaged 300+ institutions
- Published resources on low-carbon solar & building material procurement
- Established critical support for the [White House's Federal Buy Clean Initiative](#)

DISC-E LOW-CARBON SOLAR RESOURCES

- [Low-Carbon Solar Primer](#)
- [Low-Carbon Solar RFP Guidance](#)
- [Low-Carbon Solar Letter of Intent](#)
- [An Introduction to Embodied Carbon Analysis](#)

In collaboration with stakeholders, DISC-e published foundational resources to educate the industry on the collective impact of embodied carbon in solar manufacturing and the related actions companies can take to further enhance carbon reductions through procurement decisions.



Our approach to the building materials supply chain included engaging end buyers to create the [Low-carbon Building Materials Procurement Principles](#) and [Beyond Scope 2: Strategies and Tools for Low-carbon Buildings](#), as well as exploring the clean energy procurement wins and challenges facing the steel sector.

EXAMPLES OF CEBA MEMBER LEADERSHIP ALIGNED WITH THE FEDERAL BUY CLEAN INITIATIVE

- **General Motors** joins the First Movers Coalition with an ambitious pledge to purchase at least 10% near-zero concrete by 2030.
- **Starbucks** commits to reduce embodied carbon and lifecycle carbon for its equipment and building materials.
- **First Solar** aims to reduce the carbon footprint of its ultra-low carbon solar panels by more than 65% by 2028 by going 100% renewable and engaging with key suppliers to minimize the embodied carbon of its solar panel components.



Jen Snook

Deputy Director
Transaction Acceleration Group

*“Last year, in partnership with energy customers and other supply chain stakeholders, DISC-e developed resources focused on **driving private sector demand** for low-carbon products — both in clean energy and building materials supply chains. These actions were aligned with leading trends in global standards such as the forthcoming **Ultra-low Carbon Solar** criterion for the EPEAT solar module ecolabel and domestic public sector policies like the Federal Buy Clean Initiative.*

*“On the other end of the industrial supply chain, DISC-e also began working directly with industrial energy customers to identify barriers to **greater participation** in greening the grid. This work, together with converging events created by the BIL and the IRA, has positioned us to advance an industrial pathfinder transaction in the coming year that addresses multiple industrial procurement barriers, such as creditworthiness, baseload energy demand, and product-level environmental attributes. This critical groundwork is necessary to respond to the **emerging demand** for low-carbon products and prepare for the necessary electrification of industrial processes to meet climate goals.”*

MAKING CLEAN ENERGY ACCESSIBLE FOR SMALL AND MEDIUM BUSINESSES

CEBI's Small and Medium Business Accelerator (SaMBA) project aims to help small and medium businesses (SMBs) set ambitious climate and energy targets and successfully procure clean energy. In 2022, the SaMBA team analyzed the landscape of clean energy procurement for SMBs and published its initial findings in two blog posts:

- [A Procurement Conundrum: Small Clean Energy Customers Encounter Roadblocks to Meeting Goals](#)
- [Starting Your Clean Energy Procurement Journey: A Guide for Smaller Energy Customers](#)

Last year's research prepared the team to create a Clean Energy Procurement Fundamentals curriculum tailored to the needs of SMBs. The curriculum, which is now under development, will be available in an online and open access platform. It will include materials to train SMBs to establish the critical internal business case for clean energy procurement and outline basic procurement options.

EXPANDING VOLUNTARY CLEAN ENERGY MARKETS AROUND THE WORLD

At the end of 2022, we **launched a global program** that builds on CEBA's success spurring the clean energy market in the United States. The Alliance will work with leading companies to drive environmental, social, and financial benefits around the world by leveraging the scale of multinational enterprises to expand clean energy access globally. We are advancing this work through two major channels:

- Clean Energy Procurement Academy (the Academy) to accelerate carbon-free electricity procurement through global supply chain training
- Global Market & Policy Innovation to advance clean energy policies and investments through public-private discourse and collaboration

In November 2022, at COP27, the U.S. Department of State's Bureau of Energy Resources and the Clean Energy Buyers Alliance announced the formation of a Secretariat for the [Clean Energy Demand Initiative](#) (CEDI). The Alliance will work with State Department to foster public-private collaboration to accelerate clean energy access across global markets.

"Ambitious climate action requires that companies and governments work together to accelerate the energy transition in every region to help the world achieve 1.5 degrees Celsius. We are pleased to participate in CEBA and CEDI's efforts to advance clean energy around the world. This is the kind of public-private partnership we need to help businesses and governments meet their climate goals, decarbonize global electricity systems, and build a more sustainable future."

– Kate Brandt

Chief Sustainability Officer at Google

"I recently joined CEBA because of the enormous opportunity to drive the clean energy transition around the world by leveraging CEBA's unique value proposition, which is the voice of CEBA members, and the power that energy customers bring to energy discussions with senior diplomats."

"CEBA created global programs to help its members achieve their clean energy and climate goals, and to solve the toughest challenges. Working together, we will open markets so all energy customers can access carbon-free energy."

– Eric Gibbs

Senior Vice President, Global Programs



Photograph of Growing Global Team

ALLIANCE 2022 FINANCIALS

UNRESTRICTED REVENUES

Membership

CEBA	5,559,562
Alliance	5,559,562

Grants and Contributions

CEBA	2,500,145
CEBI	3,819,398
Alliance	6,319,543

Sponsorships

CEBA	435,000
Alliance	435,000

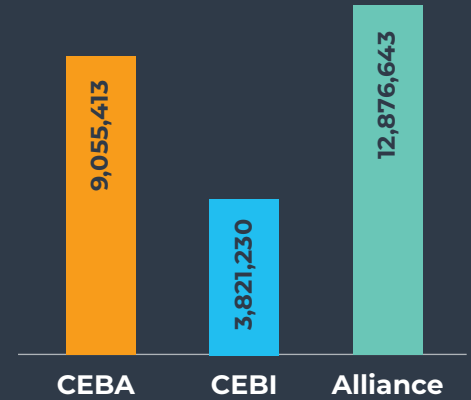
Registration and Other Revenues

CEBA	46,920
CEBI	1,832
Alliance	48,752

Federal Employee Retention Credit

CEBA	513,786
Alliance	513,786

TOTAL REVENUES



EXPENSES

Program Services

CEBA	5,622,162
CEBI	3,244,099
Alliance	8,866,261

Membership and Marketing

CEBA	470,941
Alliance	470,941

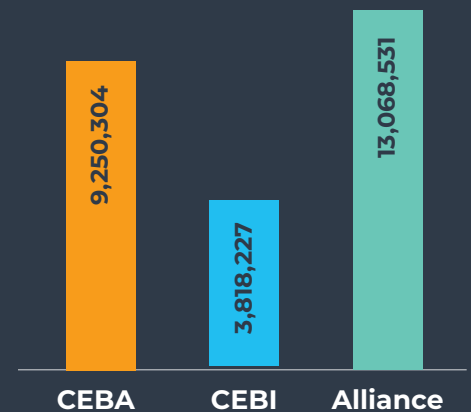
Strategic Development and Fundraising

CEBA	1,111,197
CEBI	226,946
Alliance	1,338,143

Management and General

CEBA	2,046,004
CEBI	347,182
Alliance	2,393,186

TOTAL EXPENSES



PHILANTHROPIC DONORS

Total philanthropic commitments made in Fiscal Year 2022

CLEAN ENERGY BUYERS ASSOCIATION

TERAWATT DONORS

\$1,000,000+

- Breakthrough Energy

GIGAWATT DONORS

\$500,000 - \$999,999

- Arnold Ventures

MEGAWATT DONORS

\$250,000-\$499,999

- Anonymous

KILOWATT DONORS

\$25,000-\$249,999

- Google
- Meta
- Walmart

CLEAN ENERGY BUYERS INSTITUTE

TERAWATT DONORS

\$1,000,000+

- Amazon.com
- Google.org
- The Arthur M. Blank Family Foundation

GIGAWATT DONORS

\$500,000 - \$999,999

- Anita and Josh Bekenstein
- Catena Foundation

MEGAWATT DONORS

\$250,000-\$499,999

- Apple
- The Arthur Vining Davis Foundations
- Johnson & Johnson
- Hemlock Semiconductor
- Salesforce Foundation
- The Arthur Vining Davis Foundations
- The Cynthia & George Mitchell Foundation
- The Educational Foundation of America

KILOWATT DONORS

\$25,000-\$249,999

- First Solar
- General Motors
- Meta
- Anonymous
- Walmart
- Workday, Inc.

CEBA MEMBERS

ENERGY CUSTOMERS

LEADERSHIP CIRCLE

Akamai Technologies
Amazon
Anonymous
Equinix
General Motors
Google
Hemlock Semiconductor
Johnson & Johnson
Meta
Microsoft
Salesforce
The Walt Disney Company
Walmart

PLATINUM

Hewlett Packard Enterprise
Iron Mountain
McDonald's USA, LLC
Nucor
QTS
Target

GOLD

Adobe
Anheuser-Busch InBev
AT&T
Bloomberg
Cargill
CBRE Group
Chevron
Cisco
Digital Realty
DLA Energy
eBay
First Solar
Freeport-McMoRan
HP Inc.
IBM
Mastercard
Micron Technology
Nestlé
Nike
Patagonia
PayPal
PepsiCo
Rivian
ServiceNow
Starbucks Corp.
Synopsis
UPS
VF Corporation

VMware
Wells Fargo
World Energy

SILVER

7-Eleven
Accenture
AirBnb
Alexandria Real Estate
Equities
Aligned Energy
American Honda Motor Co.
Amgen
Anonymous
Applied Materials
Aqua Metals
Ardagh Group
Argo Blockchain PLC
Armstrong World Industries
Aspiration
Atlassian
Autodesk
AVEVA Software, LLC
BASF
Best Buy
Bloomin' Brands, Inc.
BorgWarner
Brookfield Properties
Brunswick Corporation
Burns & McDonnell
Campbell Soup
Capital One
Chanel Limited
Charter Communications
Coca-Cola
Colgate-Palmolive
Colonial Pipeline Company
Comcast
Conagra Brands
Cook County
Corning
Covestro
CyrusOne
Dell
Dow Chemical
Eaton
Eileen Fisher
Emerson
Enviva
EVgo
Federal Reserve Bank
of San Francisco
Fortive
Gap, Inc.
Genentech

Harley-Davidson
Highgate Hotels
Holcim
IHG Hotels & Resorts
Indeed
Intel Corporation
Intertape Polymer
Group Inc. (IPG)
ITRenew
Keurig Dr Pepper
Keysight Technologies
Kohl's Corp
L'Oréal USA Inc.
L3Harris
Legrand
LG Electronics USA
Lockheed Martin
Lowe's Companies, Inc.
M&T Bank
Mars
MGM Resorts International
MilliporeSigma
Northrop Grumman
Corporation
Novozymes
Nuveen
Oatly
Occidental Petroleum
Corporation
Okta
Onsemi
Panasonic Holdings
Corporation
Paramount Global
Procter & Gamble
PwC
Qualcomm
Ralph Lauren
Raytheon Technologies
Corporation
REI
Restaurant Brands
International
Rich's
Sabey Data Center
Properties
Saint-Gobain
Samsung Electronics
America
SMBC Group
Sony Pictures
Stack Infrastructure
Stanley Black & Decker
Steelcase
Stonyfield Farm

Stryker
Takeda
Tetra Pak
The Boeing Company
The Carlyle Group
The Cheesecake Factory
The Chemours Company
The Clorox Company
The Nature Conservancy
Tiffany & Co.
TK Elevator
Toyota North America
Tractor Supply
Trane Technologies
Treasury Wine Estates
Twelve
Twitter
U.S. Department of State
United Airlines
University of Nebraska
Medical Center
Vantage Data Centers
Ventas, Inc.
Verizon
Visa, Inc.
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Stem
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GOLD

3Degrees
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A profound **THANK YOU** to our fearless leaders who continue pushing the Alliance to recalibrate our notion of *what is possible*.

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Thanks to the 2022 CEBA team who through **Convening**, **Educating**, **Building**, and **Advocating**, helped advance customer-driven clean energy for all.

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CONCLUSION

When CEBA and CEBI were just ideas being incubated by four NGOs (BSR, RMI, WRI, & WWF), we set a moonshot ambition of helping the commercial and industrial sector voluntarily procure 60 gigawatts of new clean energy in the United States by 2025.

We are ahead of plan, already at 64.9 gigawatts in 2022. We have proven our **Theory of Change:**

Large clean energy customers have a critical role to play in positively influencing their energy providers and policy makers to decarbonize the grid for all.

The challenge we address—limiting global warming to 1.5 degrees Celsius—will require 50% CO2 reductions by 2030, reaching carbon-free around 2050. Clean energy customers will help drive the global energy transition.

Given the pace and scale of our success thus far, we learned to be even more audacious. When we released our [2030 Strategic Plan](#) in March 2022, we made two new bold aspirations:

- **Achieve a 90% carbon-free U.S. electricity system by 2030.**
- **Cultivate a global community of customers driving clean energy.**

It's game on!

THANK YOU for being part of this community and rising to the demands of this decisive decade.

Please contact the following to learn more about:

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- **Global Decarbonization Program:** Eric Gibbs at egibbs@cebuyers.org



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Customer-Driven Clean Energy For All



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